

CxO Trust Newsletter - April 2022

CEO Intersection

Jim Reavis, CEO & Founder, CSA

Hi All,

I have to say it is fun to be in a hot industry. Not only did Cloud Security Alliance have a record shattering Q1 to start the year, but earlier this month we got a mention in [The Hollywood Reporter](#)! Forget about the numbers, I need to call my agent! If you are too lazy to click on links, no Netflix is not making an action/adventure series based upon Cloud Controls Matrix. The story is about the Motion Pictures Association and its initiative to expand its content security program to address cloud more comprehensively, with Cloud Security Alliance playing a role. So actually Cloud Controls Matrix will be a featured actor, contributing to entertainment industry standards. Think of CCM as Yoda, wisely informing the young padawans what they should "do" and "do not" in cloud. This is a trend we are seeing in many different industries and geographies around the world. Cybersecurity challenges and best practices tend to be horizontal for the most part, and it is optimal to standardize for 80-90% of the problem and focus on the specific challenges within an industry or your company for the other 10-20%. [We recently completed](#) a phase 1 project in the financial sector with the Cyber Risk Institute and the Bank Policy Institute-BITS to infuse their cybersecurity compliance framework with Cloud Controls Matrix. Our philosophy is not to push aside other great frameworks, but to seek harmony and help prevent all of us from reinventing the wheel. If you feel that your sector could take a page out of the Hollywood script, let's talk! A few other items on my mind for our CxO Trust readers:

You no doubt read about the explosion in [Zero-Day Exploits](#) in 2021. There is a lot to be said about this topic and what to do about it. I am eagerly watching the progress of CSA's new [Global Security Database](#) (GSD) research project, where we hope to create real agility in the vulnerability identification stage and ultimately build more comprehensive vulnerability databases.

In case you missed it, I encourage you all to read our new research paper [C-Level Guidance to Securing Serverless Architectures](#). This topic is very interesting to me as I think we are still in the early days of understanding the business and technical aspects of serverless and how it contrasts with containerization.

NIST recently issued an RFI for comments as to how they can improve their cybersecurity resources. We have been huge advocates of NIST's efforts from our start. I especially am a big fan of [OSCAL](#), Dr. Michaela Iorga's brainchild, which I feel has a lot of promise to improve security and compliance automation. I would say among the most notable comments are making the NIST Cybersecurity Framework more cloud-friendly and articulating the shared responsibility with cyber going forward. Possibly they could include references to Yoda - I mean Cloud Controls Matrix.