Welcome to the

Women's Security Alliance







- Why are We Doing This?
- What is WomSA?
- Member Benefits
- How You Can Help
- Call to Action



Did You Know?

32%

Growth in hiring for cybersecurity

Between 2018 - 2028

U.S. Bureau of Labor Prediction 4,000

Increase YOY
for job
openings for a
cybersecurity
analyst

U.S. Bureau of Labor

3m

Gap in cybersecurity jobs globally

 $(ISC)^2$

53%

Of organizations report a "problematic shortage" of cybersecurity skills

ESG Market Research

Cybersecurity professionals are in high demand, yet women represent less than 20% of the national cybersecurity workforce and even less in most areas.*

- WomSA can Help -

*Frost and Sullivan + (ISC)²



What is WomSA?



We envision a world where women succeed in cybersecurity



Leadership Team

Julie Spiller Noha White Ranu Parmar Rebecca Harvey Managing Director Mentoring Director Founder & Training 💠 Founder & Alliances • Director Director DeLora Rosario 🕹 Kristie Pfosi 👗 Deb Julius 👗 Kerry Schaffer Training Director University Relations Marketing Mentoring Director Director Director

183 years experience in technology industry

79 years experience in cybersecurity

109 years experience in IT Leadership



WomSA Member Benefits

Guidance & Mentorship

Determine career path opportunities

Customized Training Roadmap

Based on cybersecurity standards, frameworks, and best practices

Educational Courses

Enrollment in unique cybersecurity courses

Connections to Funding

Connections to fund training costs

Employment Connections

Visibility into job opportunities

Networking Opportunities

Network with executives, recruiters, and industry experts





Executive Sponsor

Evangelize the WomSA
Mission

Repost and comment on WomSA content on social media

Participation in WomSA events

Mentor

Provide guidance & advice to Members Utilize the
Cyberseek tool to
select the role and
training roadmap

Provide training roadmap assistance with Security Standard, Frameworks and Best Practices Connect with
Member at
minimum 1x month
for six months

Corporate Supporter

Work with WomSA to place Members in jobs Utilize Apprenticeships, Internships, Recruiting, and other creative approaches Seat on WomSA Advisory Board

Sponsorship Opportunities

All Supporters

- Attend all events
- Participate as a speaker or panel member
- Podcast or blog participant
- Follow WomSA LinkedIn Group
- Provide feedback, ideas, advice to WomSA leadership



CALL TO ACTION

- ✓ Join WomSA LinkedIn Group
- ✓ Support WomSA social media activity
- ✓ Send potential Members, Mentors, and Corporations to <u>www.womsa.org</u>
- ✓ Get involved by becoming a Mentor, Executive Sponsor, or Corporate Supporter

