

CxO Trust Newsletter - July 2021

CEO Intersection

Jim Reavis, CEO & Founder

Welcome to our first newsletter dedicated to our CxO Trust Initiative. It is my hope that we can make a contribution to improving the support of cybersecurity within the C-Suite and boards of directors. Cloud and cloud security are taking center stage, so I believe the timing is right for CSA to make this bold move. As we are building this program, I am always excited to hear feedback from the community as to how we can make it better.

While writing this, I received the great news that Jen Easterly has been unanimously confirmed as the Director of CISA (Cybersecurity and Infrastructure Security Agency - you have to pay attention to any agency that has security twice in its name). We are in contact with Jen and her team on finding ways we can assist the new administration. I imagine our job will be to find out how we can best plug in the private sector - both to support their mission and also to get the government's support of private sector programs that are working well. Please let us know what you think and we will pass it along to CISA. Related to this, I have been having an ongoing conversation with a recently retired NSA exec about what my wish list would be from the US federal government, and I think it is the Cyber Corps idea. Let's get a lot more trained professionals out there!

You heard it here first that CSA and PCI will soon be embarking on a campaign to create better awareness about cloud security within the merchant community. It is a big challenge given the wide variety in the size of merchants. One of the important areas we are trying to do is contextualize cloud definitions for the merchant ecosystem so they see the differences in responsibilities between cloud payment systems and the underlying cloud infrastructure.

In recent months we have been working hard to provide tailored support to the pain points of our members

One of the most popular sessions we held was **Personal Data Transfers out of the EU Developments**, which was specific to activities after the Schrems II decision and was packed with information. We were lucky enough to get consent to have it recorded. The link is below, it is 40 minutes but well worth it for people responsible for this area.

<https://cloudsecurityalliance.zoom.us/rec/share/v0CL0etVjL7Tr7Tk9ynOyiYoulCD E6u1YgRnAOmolCQkyeGi1JtzlZR4L8rdq86Z.s1sGj5p6CFdzlYT2>

Passcode: 7wn^ESh?

I hope to see many of you at our [CxO Trust Summit](#) on September 14 and the main [SECtember](#) conference on September 15-16. We have never had so many challenges and a need to collaborate. Take care.