Global Market

UNIQUE MOBILE SUBSCRIBERS

5.2bn **5.8bn**





Penetration Rate



INTERNET OF THINGS





12.0bn **24.6bn**

SMARTPHONES

% of connections Excluding licensed cellular IoT



(2019)

MOBILE INTERNET USERS



2019-2025

3.8bn **5.0bn**





Penetration Rate (% of population)



4G (2019)



% of connections Excluding licensed cellular IoT



% of total connections Excluding licensed cellular IoT

SIM CONNECTIONS



)bn 8.8bn





Penetration Rate (% of population)



MOBILE INDUSTRY CONTRIBUTION TO GDP







\$4.1tn **\$4.9tn**



OPERATOR REVENUES



2025

Operator capex of \$1.1 trillion for the period 2020-2025 (78% on 5G)

PUBLIC FUNDING



Mobile ecosystem contribution to public funding

(before regulatory and spectrum fees)

EMPLOYMENT





by the mobile ecosystem

+14m indirect jobs